



Dear Prospective Sponsor,

Platinum Cheer Association (PCA) is a 501 (3)(c) nonprofit organization which serves multiple areas in the south/west suburbs and offers competitive recreational cheerleading programs to youth in grades K-8. Since our inaugural year in 2018, our program has grown by over 70%. We have over **125** families as part of our program and we strive to provide what is otherwise an expensive sport to all those who want to be part of it. PCA works tirelessly fundraising and seeking sponsors to ensure that the cost of registration is affordable to our families. Benefits to our sponsors may include having your business name on our sponsor banner, placement of your business and description on our website, and acknowledgements through social media. It is with that in mind that we ask you to consider making a tax-deductible donation to the Platinum Cheer Association. Platinum Cheer Association is run by dedicated volunteers in the community. Our coaches, board members, and families volunteer their time and talents to enhance the experience of our athletes and to bring an affordable competitive recreational cheerleading program to the area.

PCA prides itself on keeping a continued focus on community outreach efforts all year long. We want our athletes to be strong cheerleaders, but more importantly, we want them to be good people. We strive to bring awareness to our athletes and to be mindful of those less fortunate. We select various charities annually to focus our community outreach efforts and foster a community of giving of both time and treasure amongst coaches, staff, parents, and athletes alike.

In order to reach our goals, **we need your support**. One of the most important steps in the planning process for a successful season is obtaining local and corporate sponsorships from businesses and organizations to help offset costs and allow the registration fees to be affordable to all families. Your tax-deductible donation will help cover the cost of uniforms, practice space fees, competition entry fees, and insurance.

This is a unique opportunity for us to come together to enhance our community. Attached please find detailed information on our sponsorship levels and benefits.

Thank you for your time and for considering this request. Our ability to successfully run an athletic program and community outreach organization is due to the support of our generous sponsors.

Thank you,

Jen Kubiszyn  
Director  
Platinum Cheer Association

[Jeniek@platinumcheerassociation.com](mailto:Jeniek@platinumcheerassociation.com)

## Annual Donation Sponsorship

### **Package Level Platinum: \$5000**

- \*Prominent Large Logo on all printed material
- \*Placement on the PCA Website - Large Logo, 100-word company summary and website link
  - \*Promotion on PCA Social Media
- \*Distribution of promotional materials to PCA community (submitted by business)
  - \*Large Logo displayed on a banner at all PCA events
  - \*Acknowledgment and thank you in monthly sponsorship emails
- \*Your company can choose to have a portion of their sponsorship will be used for Athletic Scholarship of a deserving athlete (optional)

### **Gold: \$2500**

- \*Logo on all printed material
- \*Placement on the PCA Website - Large Logo, 50-word company summary and website link
  - \*Promotion on PCA Social Media
- \*Distribution of promotional materials to PCA community (submitted by business)
  - \*Logo displayed on a banner at all PCA events
  - \*Acknowledgement and thank you in quarterly sponsorship emails

### **Silver: \$1000**

- \*Logo on all printed material
- \*Placement on the PCA Website –Large Logo, 25-word company summary and website link
  - \*Promotion on PCA Social Media and Email Blast
- \*Distribution of promotional materials to PCA community (submitted by business)
  - \*Logo displayed on a banner at all PCA events

### **Bronze: \$500**

- \*Medium Logo Placement on the PCA Website
- \*Distribution of promotional materials to PCA community (submitted by business)
  - \*Logo displayed on a banner at all PCA events
- \*Acknowledgement and thank you in annual sponsorship email and post to social media

### **Family: \$250**

- \*Family or Business name displayed on a banner at all PCA events
- \*Acknowledgement and thank you in annual sponsorship email & post to social media
  - \*Small Logo or Name on Website

### **Friend: \$100**

- \*Acknowledgement and thank you in annual sponsorship email & post to social media
  - \*Small Logo or Name on Website

## Platinum Cheer Athlete Sponsorship Submission Form

\_\_\_\_\_ **PLATINUM\*** (\$5,000) Registration, uniform and state fees for TWO athletes for 2021 Fall Season.

Please list both Athletes names at submission below

\_\_\_\_\_ **GOLD** (\$2,500) No fees for one athlete for 2021 Fall Season: registration, uniform, and state fees

\_\_\_\_\_ **SILVER** (\$1,000) \$500 *Discount* \_\_\_\_\_ **BRONZE** (\$500) \$250 athlete discount

\_\_\_\_\_ **FAMILY** (\$250) \$125 athlete discount \_\_\_\_\_ **FRIEND** (\$100) \$50 athlete discount

\_\_\_\_\_ **Supporting** \*Raffle prizes, gift cards and <\$100

\_\_\_\_\_  
Your sponsorship will be in place for one fiscal year running from January 2021- December 2021. Email your company logo in Vector or PDF version to: [Jeniek@platinumcheerassociation.com](mailto:Jeniek@platinumcheerassociation.com)

Athlete Name (s)\*

\_\_\_\_\_

Athlete Phone Number: \_\_\_\_\_

Athlete Email Address: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Make Checks Payable to: Platinum Cheer Association

Mail to: Platinum Cheer Association - 14007 S. Bell Rd. #188 Homer Glen, IL 60491

**Thank you for donating to Platinum Cheer Association.**  
**Platinum Cheer Association is a non-profit 501c3 Charitable Organization**

**Tax ID-IEN 82-3738225**

**Website:** [PlatinumCheerAssociation.com](http://PlatinumCheerAssociation.com) **Facebook:** [Platinum Cheer Association](#)

- All Athletes must be listed above at the time of submission. Platinum will work with Athletes listed above to fulfill sponsorship benefits.